

The Way Forward

THE CAMPAIGN FOR TEACHERS COLLEGE $_{-{\tt AND}-}^{-{\tt AND}-}$ OUR NEXT 125 YEARS

HIGHLIGHTS OF THE 125TH ANNIVERSARY GALA AT THE APOLLO THEATER



CALLING ALL DONORS
Students Clifton Shambry (Higher and Postsecondary Education) and Amanda **Washington** (Education Policy and Social Analysis) took the stage at TC's 125th Anniversary gala at the Apollo Theater to demonstrate how to text-to-pledge for student scholarship support.

ANNUAL REPORT 2013

THE WAY FORWARD

The Campaign for TC

— AND —

Our Next 125 Years





TC Takes Center Stage
A gala celebration of our
125th, on 125th Street at the legendary Apollo Theater.

LETTER FROM THE PRESIDENT p2

TC's anniversary year has been a time to reflect on the College's remarkable legacy of firsts. Now we're preparing to rise to the challenges of tomorrow.



▶2013 YEAR IN REVIEW p3

Cutting the ribbon on a permanent home for the Teachers College Community School; mounting a major effort to help NYC schools and families in the wake of Hurricane Sandy; the new Laurie M. Tisch Center for Food, Education & Policy; a year long celebration of TC's 125th anniversary; and more.

► HONOR ROLL OF DONORS p19

FINANCIAL STATEMENT HIGHLIGHTS AND TEACHERS COLLEGE OFFICERS, ADVISORS & BOARD OF TRUSTEES p32

SPECIAL REPORT

Off and Running

TC launches "Where the Future Comes First," a historic \$300 million campaign that is the largest ever by a graduate school of education.



THE CAMPAIGN FOR TEACHERS COLLEGE



INVEST IN OUR STUDENTS



CREATE OUR FUTURE FIRSTS



BUILD A 21ST CENTURY ENVIRONMENT



ENHANCE FINANCIAL FLEXIBILITY



ENGAGE TC ALUMNI AND FRIENDS

The Teachers College 2013 Annual Report was produced by the Department of Development and External Affairs, Teachers College, Columbia University

USAN FUHRMAN: LOFI STUDIOS FOR TEACHERS COLLEGE, COLUMBIA UNIVERSITY

Letter from the President



Dear Friends,

IN NOVEMBER, an extraordinary evening at the legendary Apollo Theater in New York City put the exclamation point on Teachers College's yearlong 125th anniversary celebration. More than 600 TC friends, alumni, students, faculty and five illustrious honorees gathered for a benefit gala to pay tribute to our historic legacy and to launch an even more exciting future.

Indeed, our anniversary year has been a time to reflect on TC's remarkable legacy of firsts—our history of creating and shaping new fields to meet the challenges of the times and anticipate the direction of education, health and psychology.

From the exhibit on TC's history at the New-York Historical Society, to Global TC Day gatherings in a dozen countries and more than 20 U.S. cities, to the dedication of 120th Street as Teachers College Way, we marked our anniversary with special celebrations that highlighted the rich spectrum of our TC family.

Now, as we prepare to launch the next 125 years at TC, we will build on the depth and breadth of our knowledge and expertise and our unparalleled reach to rise to the challenges of tomorrow.

The TC future begins with our historic \$300 million campaign—the largest campaign ever for a school of education. Where the Future Comes First:

The Campaign for Teachers College will ensure that TC remains the place where visionaries and brilliant thinkers come to shape new fields of inquiry and practice—and translate their ideas into real-world influence and impact.

Among graduate schools of education, only TC has the capacity to work on multiple fronts to transform the education, health and well-being of individuals and communities, enabling them to

flourish and create a better future for New York City, the nation and the world. The launch last February of the Laurie M. Tisch Center for Food, Education & Policy at Teachers College is a prime example of how TC excels at connecting research, practice and policy to make a positive difference.

With this campaign we will expand our capacity to support our promising and talented students, enable our world-class faculty to galvanize leading-edge fields and develop programs and partnerships that change schools and communities. Our campus will be renewed for the 21st century with classrooms and student spaces infused with the latest technology that supports teaching and learning as well as research. We also will enhance our financial flexibility and engage and connect our 90,000 alumni and friends with TC and one another.

I invite you to read more in this report, beginning on page 12, about our unprecedented campaign for TC and the visionary donors who are supporting our future.

We're taking Grace Dodge's long view to recommit ourselves to build a stronger TC.

As our anniversary year comes to a close and we chart our course for TC's future, we draw inspiration from our founder Grace Dodge, who was described by a New York City newspaper as having "the hundred-year look. That is, she looked ahead a century and made her plans accordingly."

With this campaign we are taking Grace Dodge's long view to recommit ourselves to build a stronger TC—a College we can celebrate as the finest graduate school of education today and for the next 125 years. I hope you will join us on this journey.

Susan Fuhrman (Ph.D. '77)





Year in Review

COVERING THE PERIOD SEPTEMBER 1, 2012 THROUGH AUGUST 31, 2013

September 2012

More than 300 parents, teachers, community members and dignitaries celebrate the new permanent home for the pre-K-8 **Teachers College Community School**.

October 2012

The National YoungArts
Foundation begins nationwide
distribution of a study guide,
developed by Professor
of Music Education Hal
Abeles and team, for the

award-winning HBO YoungArts "MasterClass" series.

In her State of the College address, TC President Susan Fuhrman declares 2012-13 "the year of effectiveness" and announces transformative initiatives in learning, policy and comprehensive opportunity in public schools.

The annual Elaine Brantley Memorial Award for Community and Civility is awarded to **Evelyn Cardona**,



DIVERSITY & COMMUNITY AFFAIRS

With faculty, students and staff, TC's Office of the Vice President for Diversity and Community Affairs (ODCA) builds community and civility, promotes academic and workplace engagement and addresses TC climate concerns. ODCA responds to Title IX guidance by the U.S. Department of Education, promotes education about gender-based concerns and harassment prevention and strengthens TC's climate concerning LGBTQ issues.

THE YEAR'S EFFORTS INCLUDE

- On Constitution Day, distribution of the U.S. Constitution; the forum "The Political and Social Dimensions of Surveilling Muslim Students after 9/11."
- Choices and Chances:
 School Policies and
 Practices and the
 Experience of Exclusion."
 Cornell West and TC
 faculty members Lalitha
 Vasudevan and Michael
 Wilson discuss students'
 experiences struggling in,
 dropping out or stopping
 out of school.
- The Racial Literacy Roundtables.
- Focusing on transgender concerns; helping preand in-service teachers navigate LGBTQ identities in the workplace; training LGBTQ individuals to identify straight allies and create safe and welcoming workspaces.
- "Systems of Support for Individuals with Disabilities," cosponsored with the Barrier Removal Committee; the Disabilities IO Series.
- The Mindfulness and Education Working Group; meditation for Facilities and Union Members.

- Programming to encourage master's degree students (particularly black and Latino men) to pursue doctoral education.
- Awarding \$11,450 for student-, faculty- and staff-sponsored diversity and community initiatives, and \$7,500 for student research in diversity.
- Sexual Assault Awareness Training for Students.
- *Admitted Student Mix & Mingle," co-sponsored with the Office of Admissions.
- "Coalition of Latino/a Scholars Envision," for those considering graduate school.
- The Autism Awareness Program, featuring the film "Temple Grandin."
- New Faculty and
 Employee Orientation
 Sessions, including FERPA
 Training, Preventing
 Workplace Harassment
 plus Gender-based
 Misconduct and Title IX,
 and Racial and Cultural
 Microaggressions
 Workshop.
- The fifth annual TC Community Cook Off.

Administrative Assistant in the College's Office of School and Community Partnerships;

Thomas Rock, Associate
Dean, Enrollment Services;
and Yolanda Sealey-Ruiz,
Assistant Professor of
English Education.

TC hosts a debate between the education advisors of **President Obama** and Republican challenger **Mitt Romney**.

November 2012

Soon after Hurricane Sandy, the TC Reading and Writing Project's Literacy Lifeboats initiative raises nearly \$30,000 to help damaged schools. TC Cares, spearheaded by the Vice President's Office for Diversity and Community Affairs, launches a citywide assistance effort. TC also provides tutoring to students at Kingsborough Community College.

December 2012

Dinelia Rosa, Director of TC's Dean Hope Center for Educational and Psychological Services, becomes the 2013 President-Elect of the New York State Psychological Association — the first person of color to serve in that role.

Rap artist **GZA** and TC's **Christopher Emdin**,
Assistant Professor of Science

Education, launch a **Hip-Hop Science Battle** for students at 10 New York City public high schools. In June 2013 senior **Jabari Johnson** of Urban Assembly for the Performing Arts High School is crowned contest winner.



January 2013

Volunteers from TC,

JPMorgan Chase & Co.

(JPMC) and World Vision

distribute backpacks filled with



school supplies to students at PS 154. The school is part of REACH (Raising Educational Achievement Coalition in

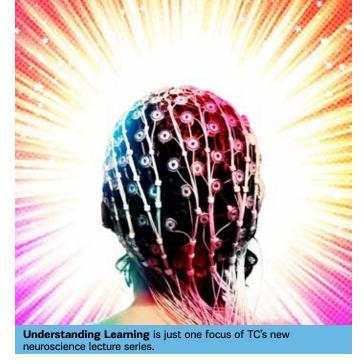
Harlem), the College's partnership with local public schools supported by a \$1 million JPMC grant.

Faculty, students and staff kick off TC's year-long **125th Anniversary** celebration at a party in the Zankel Hall lobby.

TC's Institute for Urban and Minority Education and academic publisher Zaner-Bloser co-sponsor the conference "Beyond Bullying: Safe Schools, Successful Students."



Dinelia Rosa



February 2013

Tisch Lecturer Howell
Wechsler (Ed.D. '95), Director
of the Division of Adolescent
and School Health at the U.S.
Centers for Disease Control
and Prevention, urges
education schools to focus
on student health.

TC hosts a major conference to launch the Laurie M. Tisch Center for Food, Education & Policy. (See page 15.)

March 2013

Former U.S. Surgeon General David Satcher keynotes TC's fifth annual Health Disparities Conference as the College launches its new Center for Health Equity and Urban Science Education.

The New-York Historical Society launches a monthlong exhibit on TC. The College unveils bus shelter ads showcasing John Dewey, Shirley Chisholm, Mary Swartz Rose, Carl Rogers and Albert Ellis.

The Program in
Neuroscience and
Education begins a lecture
series featuring investigators
from local universities.

April 2013

Carol Burris (Ed.D. '03), Principal of South Side High School in Rockville Centre, NY, is named the state's High School Principal of the Year.

TC hosts the launch for the **Encyclopedia of Diversity in Education**, an analytic survey with contributions from 17 TC

Academic Festival
celebrates the legacy of the
late TC President and
education historian
Lawrence Cremin and honors
six distinguished alumni,
including the late science
educator Sreyashi Jhumki

faculty members, students

The College's **2013**

and staff.

The College unveils 125th Anniversary street banners honoring its academic leadership and alumni.

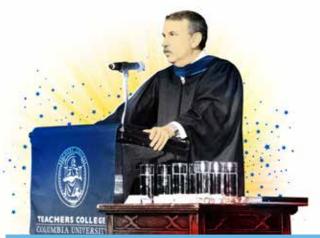
Basu, who died of breast

cancer at age 31 in 2008.

New York City Public Schools Chancellor **Dennis Walcott** visits the Teachers College Community School to encourage registration for the city's 4,000 new pre-kindergarten seats.

May 2013

TC's Commencement honors New York Times columnist Thomas Friedman; Merryl Tisch (Ed.D. '05), New York Regents Chancellor; and Lee Sing Kong, Director of Singapore's National Institution of Education.



The Columnist Speaks *The New York Times'* Thomas Friedman at TC's Commencement in May.

Teachers College ranks third in 2013 among the nation's Master's International and Coverdell Fellows Programs. TC's Jaffe Peace Corps Fellows Program was founded in 1985 to prepare returning Peace Corps veterans to teach in high-need schools.

June 2013

TC's Office of School and Community Partnerships receives an annually renewable federal grant of \$1.173 million for its Harlem Ivy 21st Century Community Learning Center.

July 2013

Joining student delegates from 17 countries at the UN, TC students celebrate **Malala Yousafzai**, the Pakistani teenager who survived being shot by the Taliban.

Global TC Day unites the TC community worldwide to celebrate the College's 125th anniversary.

The inaugural **Financial Literacy Summer Institute**,
funded by TC Trustee **Joyce B. Cowin** (M.A. '52), prepares
50 New York City high school
teachers to incorporate
financial education into
their classes.

TC hosts **New York City's 2013 mayoral candidates**for a live-streamed discussion of the arts and arts education.

August 2013

The Rockland County
Historical Society honors
Professor Emeritus **Edmund Gordon** and his wife **Susan Gordon**, a physician, with its
Living Landmark Award.

TC continues to reduce its carbon footprint since implementing its Sustainability Commitment in 2010.

EXPANDED USE OF GREEN CLEANING CHEMICALS

The use of green cleaning chemicals – free of bleach, dyes or ammonia and meeting the Green Seal Standard – expands to include the residence halls as well as academic buildings.



MODERNIZING TC'S HEATING AND COOLING SYSTEMS

TC's modernized controls for heating, ventilation and airconditioning (HVAC) systems and components now automatically shut fans and other devices via pre-programmed temperature settings. The controls heat and cool discrete building areas.

INCREASING TC'S RATE OF RECYCLING

TC increases its recycling rate to 60 percent, targeting 75 percent in 2014. Whittier Hall begins single-stream recycling in September 2013, with New Residence Hall to follow in January 2014.



RESEARCH





Probing Racism's Damage TC's Robert Carter has found evidence that racism can cause effects similar to trauma responses.

Joey Lee, Assistant Professor of Communication, Computing and Technology in Education, receives TC's annual Strage Junior Faculty Prize, funded by Alberta G. Strage (M.A. '62) and her husband Henry Strage. Lee applies principles of games to the development of creativity, collaboration and problem-solving skills.

A study in *Proceedings of the National Academy of Sciences*, co-authored by TC
psychologist Jeanne BrooksGunn, finds that during lean
economic times some mothers
impose harsher discipline on
their children.

A study by Shanna Smith Jaggars, Assistant Director of TC's Community College Research Center, finds that community college students prefer face-to-face rather than online courses in subjects they consider difficult, interesting or important.

The TC contingent at AERA numbers 172 strong

At the 2013 American
Educational Research
Association (AERA) meeting
in San Francisco, TC
economist Thomas Bailey,
political scientist Jeffrey
Henig and sociologist Amy
Stuart Wells are named
2013 AERA Fellows.

Funded by the federal Institute of Education Sciences, TC economist Henry Levin and his Center for Benefit-Cost Studies launch a project to demonstrate how to conduct cost-effectiveness analysis in education and promote its use to improve the productivity of resource allocation decisions.

A study in the *Journal of Counseling Psychology*,
co-authored by TC
psychologist *Robert Carter*,
finds that black Americans may
have adverse mental health
effects from perceived racism,
including psychological
responses similar to
trauma symptoms.

Education Next's 2012
"Edu-Scholar Public
Presence Rankings" includes
TC's Henry Levin, Jeffrey
Henig, Susan Fuhrman,
Thomas Bailey, Amy Stuart
Wells, Priscilla Wohlstetter
and Luis Huerta.

TC's Campaign for Educational Equity

characterizes the educational resources to which students are constitutionally entitled and documents the lack of these resources in 33 high-need schools in New York State.

TC and New York public media provider WNET are funded by the National Science
Foundation to develop prototypical mobile games to teach fractions. The mobile apps will incorporate characters and content of Cyberchase, WNET's Emmy Award-winning math

A research team led by Yeon Soo Kim, a visiting scholar in TC's Departments of Biobehavioral Sciences and Health & Behavior Studies. finds that people who exercise from 2.5 to 7.5 hours per week are likelier to report better mental health than those who do not. The study, published in the September 2012 issue of Preventive Medicine, was co-authored by TC faculty members Carol Ewing Garber and John Allegrante.

TC's Xiaodong Lin, an expert on technology, cognition and culture, receives a \$2.5 million grant from the **National Science** Foundation to probe the motivations that lead students to pursue STEM subjects.



aren't best for some.



NEW FACULTY

TC hires the following new faculty members for Fall 2013

Ryan S.J. DE BAKER

Associate Professor of Cognitive Studies (Human Development)

Peter BERGMAN

Assistant Professor in **Economics of Education** (Education Policy and Social Analysis)

Catherine CHASE

Assistant Professor of Cognitive Studies (Human Development)

Joseph CICCOLO

Assistant Professor of Applied Physiology (Biobehavioral Sciences)

Carey COOPER

Assistant Professor of Developmental Psychology (Human Development)

Luciana DE OLIVEIRA

Associate Professor of TESOL and Applied Linguistics (Arts & Humanities)

Mary **HAFFII**

Professor of Art & Art Education (Arts & Sciences)

Laudan JAHROMI

Associate Professor of Intellectual Disabilities/Autism (Health & Behavioral Studies)

Brian **KELLER**

Assistant Professor of Applied Statistics (Human Development)

Jennifer I FNA

Associate Professor of Arts Administration and Sociology (Arts & Humanities)

Oren PIZMONY-LEVY

Assistant Professor of International and Comparative Education (International &

Transcultural Studies)

Detra PRICE-DENNIS

Assistant Professor of Elementary & Inclusive Education (Curriculum & Teaching)

Susan **GARNETT** RUSSFLI

Assistant Professor of International and Comparative Education (International & Transcultural Studies)

Nicholas WASSERMAN

Assistant Professor of Mathematics Education (Math, Science & Technology)



Development

Bolstered by its 125th anniversary celebration and the growth of its Grace Dodge Society, TC raises a total of

\$33.7

million in new gifts and pledges.

Contributions to the TC Fund reach an all-time high of **\$2.04** million, thanks to the generosity of more

than **4,500** donors and the leadership support of the Dewey Circle, which now includes a record 256 members.

Since 2007, gifts to TC at the **\$50,000**-plus level have **tripled** in number and total dollars, with a significant increase in new planned gifts at that same level.

Overall support to the College from alumni of all programs is on the rise. And the College has been successful in re-engaging with alumni from all regions, as well as maintaining close connections with emerging leaders from among its more recent graduates.

The College receives 6,921 applications in 2013, an increase of 3.4 percent over 2012. Applications to TC have increased by **18 percent** in the past five years.

A record

1,925
new students enroll in the Summer/Fall, a
2 percent increase over 2012.

Nearly **23 percent** of incoming students are from

68

countries outside the United States. China, South Korea, Canada, India and Taiwan are TC's top five feeder nations. New York, New Jersey, California, Pennsylvania and Texas are the top five feeder states.

"TC's popularity abroad keeps growing,"

says Thomas P.
Rock, Associate
Dean, Enrollment
Services. "While
many institutions
saw a decline
in the number
of international
students, we bucked
the trend with a
record number
of international
applications and
broadened our reach
in the U.S., too."

Office of Sponsored Programs



TC's overall volume of grants for innovative projects totals \$40,345,596 in awards from private foundations and government sources.
The total includes:

\$21,330,944 in renewal awards

\$4,825,022 in supplemental awards

\$14,189,630 in new awards

TC Faculty

Female: 57 percent Male: 43 percent



Tenured: 77%



Minority: 24%



TEACHERS COLLEGE

POLICY

Cafeteria Crusader Kevin Concannon, U.S. Under Secretary for Food, Nutrition and Consumer Services, champions healthier school lunch.

COLUMBIA UNIVERSITY

At "Beyond the
Schoolhouse Door:
Bringing Non-School
Factors Into Education
Policy," TC policy faculty
members Jeffrey Henig and
Michael Rebell join Richard
D. Kahlenberg of the Century
Foundation, Greg J. Duncan
of the University of California
at Irvine, and Richard
Murnane of the Harvard
Graduate School of
Education to discuss the
connection between

TC's Cowin Conference Center hosts "Taking the Election to School," a debate between Jon Schnur and Phil Handy, education advisors to President Obama and his Republican challenger Mitt Romney.

poverty and education.

A federally appointed panel including TC faculty member **Michael Rebell** issues guidelines for closing the education achievement gap that address school finance, teacher compensation, universal pre-K, poverty, school governance and accountability.

TC's new Laurie M. Tisch
Center for Food, Education

& Policy hosts the conference "Bringing Policy to the Table: New Food Strategies for a Healthier Society." The event and the center are funded by the Laurie M. Tisch Illumination Fund, founded by TC Board Vice Chair Laurie M. Tisch.

In her final speech as
President of the
Association for the Study
of Higher Education, TC
Professor of Higher Education
Anna Neumann charges
that many policymakers,
professional development
specialists and researchers
frame higher education solely
as an economic engine,
rendering "learners and
learning...often invisible."

In his inaugural address as President-Elect of the National Council of Teachers of English, Ernest Morrell, Director of TC's Institute for Urban and Minority Education, argues that "we must simultaneously champion and transform the discipline of English in a rapidly changing world."

125TH ANNIVERSARY CELEBRATION

TC Takes Center Stage

Five distinguished honorees joined more than 600 TC faculty members, students, staff, alumni and friends at the legendary Apollo Theater in Harlem on November 12 to celebrate the College's 125th anniversary and kick off

Where the Future Comes First:
The Campaign for Teachers College







THE CAMPAIGN FOR TEACHERS COLLEGE



Where the Future Comes First is our \$300 MILLION campaign to transform the education, health and well-being of individuals and communities in New York City, the nation and the world. We're halfway to our goal! As of the campaign launch in November 2013, we've raised \$151 MILLION for TC's future.





TEACHERS COLLEGE TAKES PRIDE IN ITS LEGACY

of firsts — a 125-year tradition of pioneering and leading numerous fields and giving birth to ideas that addressed the urgent challenges of the times. Now, we ask "What's Next?" "How will we rise to the challenges of tomorrow?"

Our answer is this historic campaign — the largest ever by a graduate school of education — which charts the way forward to our Future Firsts that will shape this century.

The Campaign for Teachers College is about our future — a future where the best students from around the world learn, discover and lead, free from the burden of student loan debt.

A future where world-class faculty galvanize new fields of inquiry and practice — and inspire students through teaching, research and policy leadership.

A future where programs and partnerships transform our schools, foster healthier communities and create a more just, equitable and prosperous society.

And a future where people study, work and gather in historic buildings renewed for the 21st century and infused with technology to build community and make learning a dynamic collaboration.

With a successful campaign that supports our five priority areas, Teachers College will once again be the place **WHERE THE FUTURE COMES FIRST.**

...to the future



Invest in our Students

Scholarships & Fellowships

TC's future is about our students. They will contribute to the education, prosperity and well-being of individuals and communities throughout the world. We want to make Teachers College the first choice for the most talented and promising master's and doctoral students.

Our students come to TC because they want to make a difference in their fields in education, psychology and health. They deserve our support to pursue their passion for public service free from the crushing burden of debt.

\$110 Million

Key Investments

- ▶ Increase Scholarship & Fellowship support so that the best and the brightest students from around the world will achieve their dream of a TC education.
- **Cultivate** additional sources of financial support so that our students can graduate from TC as debt-free as possible.

GETTING STARTED ...



Too many teachers are strapped by debt from graduate school and the high cost of living in New York City. Abby O'Neill is determined to improve those conditions to keep the best teachers right here in our backyard." -President Susan Fuhrman

That's why longtime TC Trustee Abby O'Neill made an extraordinary \$11 million gift commitment to create the O'Neill Fellows Program. Abby wanted the best-educated teachers to devote their careers to high-need New York City schools without the worry of student debt.

TC welcomed the first class of 12 out of 24 O'Neill Fellows in

September. The Fellows are earning dual certification in areas of great need for New York City schools, such as science/inclusive education, elementary education/bilingual and TESOL (teaching English to speakers of other languages). With the support of the program, these future New York City teachers will graduate from TC with reduced student loan debt.



"The view of education at TC encompasses not just what happens in schools, but also nutrition, health, sexuality and more. It was important for me to have a broad field." –Tonia de Souza Casarin, TC's First Lemann Fellow

With students from 81 countries, TC boasts a global reach that is unparalleled among graduate schools of education.

Now the Lemann Foundation Fellowship program has enhanced the College's global leadership by naming Tonia de Souza Casarin its first Fellow at TC. The program provides support to students with a deep interest in the overall advancement of Brazil.

Tonia, a master's student in Adult Learning and Leadership from Rio de Janeiro, hopes to return home after graduating from TC to work with teens in Brazil who lack opportunities to pursue higher education.

The Foundation works with schools and local governments to strengthen leadership in public education.

2

Create our Future Firsts

Faculty & Program Support

Teachers College faculty are world-class teachers, discoverers and innovators who produce astonishing breakthroughs and guide and inspire our students to achieve excellence.

Our faculty are the catalysts for innovative programs and partnerships with influence and impact in schools and communities throughout the world.

This campaign supports and sustains the work of our extraordinary scholars who will create TC's "future firsts" that contribute to a smarter, healthier and more just world.

\$100 Million

Key Investments

- **Support** faculty at every level of their careers by enhancing funding for early career awards, post-doctoral research, professorships and endowed chairs, and by growing innovation funds.
- Invest in research and program initiatives that connect the dots between disciplines and fields to advance TC's historic Legacy of Firsts and influence policy and practice in education, health and psychology.



"If you are interested in educational equity, community colleges should be central to your agenda." –Thomas Bailey, the George and Abby O'Neill Professor of Economics and Education and Director of the Community College Research Center

TC's Community College Research Center (CCRC) is the leading authority on the nation's nearly 1,200 two-year colleges. Recognizing this leadership, the Bill & Melinda Gates Foundation has awarded CCRC five grants totaling \$15,553,686 over the last four years to spur student success in higher education. The grants provide funding for general support and research and implementation projects.

CCRC, established in 1996, studies community colleges to develop practice and policy that expands access to higher education and promotes student achievement.



GETTING STARTED...



I believe every New Yorker deserves the chance to live a healthy, productive life." -Laurie M. Tisch

Teachers College was the birthplace of nutrition education more than 100 years ago. Today, with the Laurie M. Tisch Center for Food, Education & Policy, TC is building healthier communities throughout New York City, especially in high-need neighborhoods, by connecting nutrition education and policy.

The new Center was established last year with a \$10 million gift from the Laurie M. Tisch Illumination Fund — \$5 million of which goes toward the establishment of the Center and to seed TC's capital projects.

Laurie Tisch unveiled the initiative at a major food and nutrition policy conference at TC last February, declaring: "Today represents the beginning of a new chapter in TC's nutrition program, which will provide research, evidence-based programs, policy and training for the next generation of nutrition professionals."

BILL & MELINDA GATES foundation

3

Build a 21st Century Environment

Campus & Technology

TC's beautiful and historic buildings will be transformed into an environment in which our students and faculty can do their best work, share ideas and create a stronger community.

The Campaign will enable major renovations to our buildings and infrastructure, infuse teaching and learning spaces with technology and build our one-world smart classroom.

\$60 Million

Key Investments

- **Build** smart classrooms equipped with the latest technology.
- ▶ Create leading-edge auditorium spaces.
- ▶ **Develop** a TC Student Center.
- ► Complete the renovation of the Gottesman Libraries.
- ▶ Repair the aging campus infrastructure.





Enhance Financial Flexibility

Advance TC's Priority Initiatives through Unrestricted Funds

Unrestricted giving provides TC leadership the flexibility to address the most pressing needs of the College and to plan for our future success, while supporting our students, faculty and programs today.

GETTING STARTED...



Understanding
Fiscal Responsibility
curriculum has not
only increased the
knowledge of
students and teachers
about the budget
deficit and the
national debt but also
increased their
motivation and ability
to get involved with
these issues." –Anand R.
Marri, Associate Professor of
Social Studies and Education

TC's Provost's Investment Fund seeded Anand Marri's idea for a comprehensive social studies and mathematics curriculum about the fiscal challenges that face the nation. The curriculum project subsequently received a three-year, \$2.45 million grant from the Peter G. Peterson Foundation.

Today, "Understanding Fiscal Responsibility: A Curriculum for Teaching about the Federal Budget, National Debt and Budget Deficit," teaches a half-million students in grades 7-12 in all 50 states — and in 11 other countries — about public policies leading to budget deficits and the national debt. More than 50 university-level teacher educators are using the curriculum with their pre-service teaching students.

\$30 Million

Key Investments

Build the TC Fund to advance the College's priorities and key initiatives through unrestricted giving.

- Increase participation in the TC Fund Scholars Program by tripling the number of donors. The program allows donors to establish a one-year term scholarship for a student with demonstrated need.
- **Grow** the **John Dewey Circle** (yearly contribution of \$1,000) by **50 percent**.
- Increase membership in the Maxine Greene Society (TC Fund gift every year for five years or more) by 30 percent.
- Increase overall participation in the TC Fund by 10 percent.

Enhance support for Academic Initiatives

▶ **Build** the Provost's Investment Fund to support collaborative and multidisciplinary projects that address societal challenges, develop partnerships with other institutions and attract additional funding from donors.





JOIN US AS WE SHAPE THE FUTURE



Engage TC Alumni & Friends

Wherever innovators and visionaries work to build a better future, you'll find a TC graduate. Our 90,000 TC alumni and friends are the College's best ambassadors. We will harness the power of TC's people around the world by connecting alumni to each other — and to TC — to enhance their influence and impact in diverse fields in New York City and around the world.

We're so proud of our wonderful alumni who are making a positive difference in so many lives and communities. We want them to be proud of TC.



TC.EDU/FUTURE

Honor Roll

Donors



During the past year, Teachers College has done more than simply reflect on its illustrious past. The College's 125th anniversary also has been an occasion to focus on today and look ahead to the future.

We are so grateful to our loyal trustees, alumni, friends, corporate, foundation, faculty, staff and community partners for joining us in the celebration and supporting the College's work. You've already been such an important part of TC's efforts to advance the art and science of learning. You've helped us transform urban schools and conduct research that shapes existing fields of inquiry and builds new ones. Now, with the spotlight on our new Campaign for Teachers College, let's show the world how much more we can accomplish.

So thank you for your generosity and foresight. The future begins right now — with you.

Sincerly,

Suzanne M. Murphy

VICE PRESIDENT

DEVELOPMENT & EXTERNAL AFFAIRS

Siyanne M. Muzshy



Nancy Rauch Douzinas

President, The Rauch Foundation; TC Trustee; daughter of TC alumna Ruth Treiber Rauch

The Long Island-based Rauch Foundation supports TC's recruitment of outstanding scholars and future teachers committed to serving high-need communities.

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Why I support TC:

TC's excellence, proven track record and close affinity with our goals.

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TC partners with us in an open and productive way. We have done interesting research together. I anticipate an excellent colloquium this spring on education in the suburbs.

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Patricia Green

(M.A. '63)

President, Green Charitable Foundation; Director, Energy Answers International; former public school teacher

Green has established a general scholarship for TC students.

Favorite TC Professors:

Leland Jacobs, who communicated his love for teaching children's literature, and Howard Fehr, who taught us to understand why the number system actually works, so we could put math across to children.

Key TC experience:

Working collegially with my professors.

Why I support TC:

TC's research constantly upgrades our knowledge of how children learn and informs our preparation of teachers. This dynamic process makes TC the present and future leader in education.

The TC Fund

Supporting the TC Fund means providing vital operating dollars so that Teachers College students and faculty are provided with the resources they need, day in and day out, to become accomplished scholars, educators and leaders. It is an honor to acknowledge and thank members of the John Dewey Circle, listed below.

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Linford L. Lougheed

(Ed.D. '77)

Author and educator in English as a Foreign Language; President and Founder, Instructional Design Company

Lougheed has supported the TC Fund and TC scholarships in nutrition education.

Favorite TC Professor:

My thesis advisor, Dr. Phil Lang.

Key TC experience:

Teacher supervision. Professor John Fanselow made me understand there isn't just one way to present a learning experience — and that my way may not be right for everyone. I'm still struggling with that concept.

Why I support TC:

From 1974 through 1977 I paid my tuition from scholarships as small as \$50. Students should worry about their education, not about paying for it.

The John Dewey Circle

The John Dewey Circle recognizes and honors those who partner with Teachers College by contributing \$1,000 or more to the TC Fund. These leadership gifts make a direct and immediate difference in the lives of our students and faculty members, providing them with the resources they need to advance scholarship, develop policy and act with impact. We gratefully recognize the John Dewey Circle members.



Teachers College gratefully recognizes donors who contributed \$250 to \$999 to the Annual Fund.



Beth Chadwick Kasser

(M.E. '79)

Former teacher; competitive triathlete; founder of Holualoa Educational and Fitness Services.

The Beth and I. Michael Kasser Fellowship supports doctoral students in School Psychology directed by Marla Brassard. The Kassers also support health education research by Charles Basch.

Favorite TC professors:

Marla Brassard, Chuck Basch and Karin Zumwalt, who was amazingly supportive and kind.

Key TC experience:

Bonding with my classmates Kathy Morin, Meg Durham and Maddie Roth.

Why I support TC:

TC helped me develop skills and lasting friendships. Since 1984, I have worked with children, adults, seniors and now super seniors. We're all getting older!

Photo: Beth Chadwick Kasser (right) with her husband Michael and her mother, Doris Chadwick.

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Edith Shih

(M.A. '77; Ed.M. '78) Head Group General Counsel and Company Secretary, Hutchison Whampoa

Shih established and has supported the Edith Shih Scholarship Fund for TC master's and doctoral students from Asia.

Favorite TC Professor:

Clifford Hill. Beyond providing a solid, positive learning experience, he taught me humility. Because of him, despite leaving the education field, I have never ceased to be a teacher.

Key TC experience:

New York City's challenges and enrichment of my life provided a learning experience that no other educational institution can engineer.

Why I support TC:

Financial support by others enabled me to receive a superb education. I want to help others benefit from the same positive experience, especially students from developing countries.

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The Maxine Greene Society of Consecutive Giving recognizes those who partner with Teachers College by making contributions to the TC Fund over five or more consecutive years. It is our honor to acknowledge these loyal supporters with the "m" notation following their names.

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Nishan **Patel**

(M.A. '12)

Art teacher, New Jersey's West Windsor Plainsboro High School South

The Vallavbhaiand Savitaben Patel Foundation has endowed a scholarship for master's degree students in TC's Art & Art Education Program

Favorite TC professor:

Olga Hubard. In her studio art class I could let go and explore. When I painted, it was OK to sometimes not have an idea in mind; to let the feeling and emotions flow. Now I impart this idea to my own art students.

Key TC experience:

Connecting with and learning from other passionate individuals who want to make an impact through the magical medium of art.

Why I support TC:

Because it is a rare place where exploration is encouraged to help seek one's full potential.

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Charlotte Hamill

Retired hospital administrator, former TC doctoral student

Hamill endowed a scholarship in Reading Disabilities

Favorite TC Professor:

Leonard Blackman

Key TC experience:

While I was taking doctorallevel courses at TC in special education, I asked my professors if a friend of mine, whose son was having trouble with reading, could sit in. They said yes, and she ended up opening her own learning center and lecturing part time at TC on reading disabilities.

Why I support TC:

The quality and the flexibility. The work there is so important, and they make it as widely available as they can.

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CTI provides scholarships for high-need, low-income, urban-environment students to become teachers to those from similar circumstances. Founder Peter Greeman's son Tim and daughter-in-law Paulene have founded the Peter Greeman Scholarship for deserving students.

Criteria for making philanthropic gifts:

We look for an institution that helps us make the connection between student, scholarship and school. TC helped CTI find the best possible students for scholarships, facilitated the best possible outcomes and connected us with organizations and individuals that share our goals.

Why we support TC:

TC's excellent track record of job placement. Not only do TC students get jobs, they are in the forefront of research, information and education in urban teaching, which is very important to CTI.

Working with TC:

TC's flexibility and support have aided CTI in all aspects of running the scholarship program.

Photo: Peter Greeman founded the Community Teachers Initiative, now run by his son Tim and daughter-in-law Paulene.

Financial Statement Highlights

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with standards established by the Financial Accounting Standards Board (FASB) for external financial reporting by not-for-profit organizations.

BALANCE SHEET

The balance sheet presents the College's financial position as of August 31, 2013. The College's largest financial asset is its investment portfolio, representing approximately 54% of the College's total assets, with a fair market value of \$254 million as of August 31, 2013. The investment portfolio includes \$240 million relating to the College's endowment, which represent contributions to the College subject to donor-imposed restrictions that such resources be maintained permanently by the College or designated to the endowment by the Board of Trustees. The endowment is managed to achieve a prudent long term total return (dividend and interest income and investment gains). The Trustees of the College have adopted a policy designed to preserve the value of the endowment portfolio in real terms (after inflation) and provide a predictable flow of income to support operations. In accordance with the policy, \$10.2 million of investment return on the endowment portfolio was used to support operations in fiscal year 2013.

The College's second largest and oldest asset is its physical plant, consisting of land, buildings, furniture and fixtures, and equipment. As of August 31, 2013, the net book value of plant assets was approximately \$123 million, representing approximately 26% of the College's total assets. The College's liabilities of \$195 million are substantially less than its assets. As of August 31, 2013, long-term debt represented the College's most significant liability at \$118 million. In accordance with FASB standards, the net assets of the College are classified as either

unrestricted, temporarily restricted or permanently restricted. Unrestricted net assets are not subject to donor-imposed restrictions. At August 31, 2013, the College's unrestricted net assets totaled approximately \$96 million. Temporarily restricted net assets are subject to donor-imposed restrictions that will be met either by actions of the College or the passage of time and appreciation on donor endowment funds. The College's permanently restricted net assets consist of endowment principal cash gifts and pledges.

STATEMENT OF CHANGES IN NET ASSETS

The statement of changes in net assets presents the financial results of the College and distinguishes between operating and non-operating activities. Non-operating activities principally include investment return, net of amounts appropriated as determined by the College's endowment spending policy and changes in non-operating pension and postretirement liabilities. Unrestricted operating revenues totaled approximately \$193 million. The College's principal sources of unrestricted operating revenues were student tuition and fees, net of student aid, representing 57% of operating revenues, and grants and contracts for research and training programs, representing 22% of operating revenues. Investment return, auxiliary activities, and other sources comprise the remaining 21% of operating revenues. Operating expenses totaled \$181 million.

BALANCE SHEET August 31, 2013

ASSETS			
Cash	\$ 31,385,283		
Student accounts and other receivables, net	\$ 4,858,956		
Grants and contracts receivable	\$ 4,329,234		
Inventories and other assets	\$ 3,839,325		
Contributions receivable, net	\$ 11,110,507		
Funds held by bond trustees and escrow agent	\$ 32,287,435		
Investments	\$ 253,786,803		
Student loans receivable, net	\$ 3,302,560		
Plant assets, net	\$ 123,252,443		
TOTAL ASSETS	\$ 468,152,546		
LIABILITIES AND NET ASSETS			

LIABILITIES			
Accounts payable and accrued expenses	\$ 14,891,767		
Deferred revenues	\$ 20,378,668		
Long-term debt	\$118,389,638		
Accrued pension and other benefit obligations	\$ 35,577,612		
Other Liabilities	\$ 2,797,418		
U.S. Government grants refundable	\$ 2,872,711		
TOTAL LIABILITIES	\$ 194,907,814		

NET ASSETS	
Unrestricted net assets	\$ 95,862,166
Temporarily restricted	\$ 92,429,821
Permanently restricted	\$ 84,952,745
TOTAL NET ASSETS	\$ 273,244,732
TOTAL LIABILITIES AND NET ASSETS	\$ 468,152,546

STATEMENT OF CHANGES IN NET ASSETS Fiscal Year ended August 31, 2013

		TEMPORARILY	PERMANENTL	Υ
	UNRESTRICTED	RESTRICTED	RESTRICTED	TOTAL
OPERATING REVENUES				
Student tuition and fees, net of student aid	\$ 110,651,415	_	_	110,651,415
Grants and contracts	\$ 43,099,863	_	_	43,099,863
Contributions	\$ 3,041,727	_	_	3,041,727
Endowment return appropriated and other investment income	\$ 10,371,417	_	_	10,371,417
Sales and services of auxiliary enterprises	\$ 20,042,414	_	_	20,042,414
Other sources	\$ 3,884,793	_	_	3,884,793
Net assets released from restrictions	\$ 2,369,842	(2,369,842)	_	_
TOTAL OPERATING REVENUES	\$ 193,461,471	(2,369,842)	_	191,091,629
OPERATING EXPENSES				
Instruction	\$ 66,015,258	_	_	66,015,258
Research, training and public service	\$ 36,493,359	_	_	36,493,359
Academic support	\$ 14,332,250	_	_	14,332,250
Student services	\$ 9,503,036	_	_	9,503,036
Auxiliary enterprises	\$ 32,963,703	_	_	32,963,703
Institutional support	\$ 21,623,853	_	_	21,623,853
TOTAL OPERATING EXPENSES	\$ 180,931,459	_	_	180,931,459
DECREASE IN NET ASSETS FROM OPERATIONS	\$ 12,530,012	(2,369,842) —	10,160,170
NON-OPERATING ACTIVITES				
Contributions	\$ _	7,119,167	4,875,078	11,994,245
Investment return, net of amounts appropriated	\$ 5,681,328	10,607,944	_	16,289,272
Pension and postretirement changes				
other than net periodic benefit costs	\$ 10,459,053	_	_	10,459,053
Net assets released from restrictions	\$ 406,879	(406,879)	_	_
Other, net	\$ 633,742	(117,803)	(546,722)	(30,783)
INCREASE IN NET ASSETS	\$ 29,711,014	14,832,587	4,328,356	48,871,957
NET ASSETS AT BEGINNING OF YEAR	\$ 66,151,152	77,597,234	80,624,389	224,372,775
NET ASSETS AT END OF YEAR	\$ 95,862,166	92,429,821	84,952,745	273,244,732

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